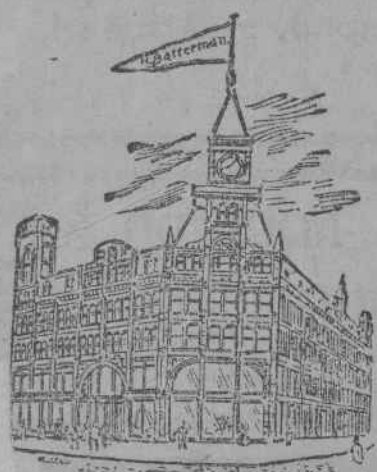


SUNDAY, AUGUST 14, 1898.—Copyright, 1898, by W. R. Hearst.

H. Ballerman



adway, Graham & Flushing Aves.,
BROOKLYN.

DIET DEPARTMENT.

Green Castile Soap, per pound, 6c.
Turkish Bath Soap, 3c.
Vegatine Bouquet and Buttermilk,
box of 3 cakes, 10c.
White Clover Cream, for sunburn,
bottle, 5c.
5-oz. bottle of Petroleum Jelly, 5c.
Talcum Powder, in tin box, 5c.
Witch Hazel Soap, cake, 13c.
Dr. Warner's Lithia Tablets, bottle,
19c.
Large Jar of Egg Shampoo Cream,
25c.
Niche Violet Cologne, 4-oz. bottles,
5c.
Low Fine Bristle Tooth Brushes,
5c.
Excellent Fountain Syringe, 3 hard
rubber pipes, 49c.

TABLE COVERS.

500 All Linen Table Covers, silver
bleached, with colored borders, 8-4
size, at 65c.; 8-10 size, at 85c.,
and 8-12 size, at \$1.00 each; value
of these \$1.00, \$1.25 and \$1.50.
250 All Linen Satin-finish Damask
Cloths, with colored borders, 8-4
size, at 85c.; 8-10 size, at \$1.00,
and 8-12 size, at \$1.19 each;
regularly sold at \$1.15, \$1.49 and
\$1.79.
All Linen Drawn-border Effect
Dish Cloths, 8-4 size at \$1.09
value \$1.50; 8-10 size, at
\$1.29 value \$1.79.

SHEETING! SHEETING!

A regular 6c. Yard-wide Brown
Sheeting, on sale at 4c. per yard.
A regular 7c. yard-wide Bleached
Sheeting on sale at 5c. per yard.
15 cases of Bleached Pillow Case
Muslin, in quality equal to the Boston,
45 inches wide at 9c. per yard;
value 12c.; 54 inches wide at 10c.
per yard, value 14c.
15 cases of Bleached and Brown
Sheeting, in quality equal to Boston
brand; 8-4 wide brown at 12c.;
bleached, 14c.; 9-4 wide brown,
13c.; bleached, 15c.; 10-4 wide
brown, 15c.; bleached, 17c.

CASH GOODS NEWS.

For 10c. Printed Lappet Effects,
good range of patterns, are to go
at 5c. per yard.
The Best Quality of Mourning,
Second Mourning, Navy Blue and
Fancy Prints, at 5c. per yard.
33-inch Wide Percales, 10c. quality,
in order to close out quick, 5c.
per yard.
In and Fancy Colored Duck Suit-
ings, good variety of patterns, at
10c. per yard.
The Best Quality Yard-wide Percales,
fall styles, at 12c. per yard.
A miscellaneous lot of Gingham
Suitings, heretofore 10c. and 12c.,
are marked to go at 6c. per yard.

MATTHEWS.

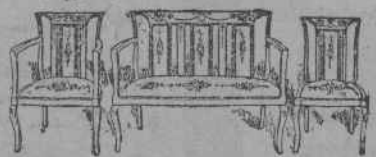
We Make
UNUSUAL PRICES
in all
DEPARTMENTS,
Beginning Monday of
the Coming Week.
Fulton St., Gallatin Pl. & Livingston St.,
BROOKLYN.



THE BIG STORE A CITY IN ITSELF
SIEGEL & COOPER CO.
SIXTH AVE. 18th & 19th STS.
FOURTH SEMI-ANNUAL TRADE SALE OF
FURNITURE

A Good Story Should Stand Repetition---

And was there ever a better one to tell than the story of this great Furniture Sale? We begin the third week with a double advantage—Firstly: All of the goods purchased for the sale are now in—and how these delayed shipments did improve the assortments! You have now fully 500 more styles to choose from than when the selling first started. Secondly: Good news travels fast. The greatest advertiser in the world, the purchasing public, is now attending to the spreading of our Furniture News—and there is no advertising like it. As other important trade events will monopolize much of our space to-day, we shall have to be content with quoting in detail but a very few of the special attractions our great Trade Sale of Furniture will bring forth Monday; but it will suffice to demonstrate in a decisive and unmistakable way the superiority of this sale over any and all the other contemporaneous happenings now before the public.



**This \$35 Three-Piece
Mahogany Parlor
Suit Monday for \$19**
Inlaid with imported Marqueterie, em-
bossed with silk and well made; very
tasty, neat and polished like piano.



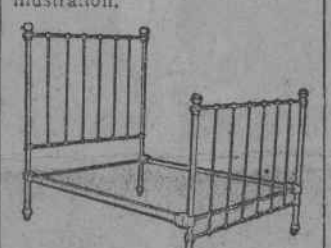
**This 5-Piece Over-Stuffed
\$85 Parlor Suit
Monday for \$52.50**
Made with the best spiral springs by
expert mechanics, covered with Roman
silk plush, handsomely embroidered,
soft, luxurious and durable, trimmed
with deep, heavy fringe.



**This \$20 Three-Piece
Bedroom Suit
Monday for \$11.50**
Antique finish, nicely carved, highly
polished, fitted with bevelled glass 22 by
28 inches. The drawer work of this bed-
room suit is perfect, being the work of
one of the best bedroom suit manufac-
turers in the United States.



**This \$20 Sideboard
Monday for \$12.75**
Made of solid oak, quarter-
sawn, hand carved, with 23 by
16-inch fancy shape French
plate. This board is 4 feet wide
and 23 inches deep, is highly
polished and has 3 top drawers,
one of which is lined with vel-
vet for silver, and one large
drawer and two cupboards at
the base, just as shown in the
illustration.



**This \$9.75 Folding
Bed
Monday for \$6.75**
Antique oak finish, looks like
a chiffonier, has a nice oak top,
with 6-inch bevelled mirror,
and is fitted with heavy woven-
wire spring; works very easily.



**This \$9.75 Folding
Bed
Monday for \$6.75**
Antique oak finish, looks like
a chiffonier, has a nice oak top,
with 6-inch bevelled mirror,
and is fitted with heavy woven-
wire spring; works very easily.



**This \$4 Rocker
Monday for \$1.95**
Highly polished, in mahog-
any or oak finish, with uphol-
stered or wood seat, very com-
fortable and stylish.

**We Store Free
for 60 days any fur-
niture bought this
month.**



**This \$9
Chiffonier
Monday for \$4.75**
Made of solid
oak, with five
drawers and
French plate mir-
ror, well made and
well finished.



**This \$4
Washstand
Monday for \$1.95.**
Made of solid
oak, with drawer
and cupboard be-
low.

**This \$4
Washstand
Monday for \$1.95.**
Made of solid
oak, with drawer
and cupboard be-
low.



**This \$1
Dining-room
Chair
Monday for 58c.**
Made of solid
oak, with cane
seat, brace arm
and turned post.
Only six sold to
any one purchaser.

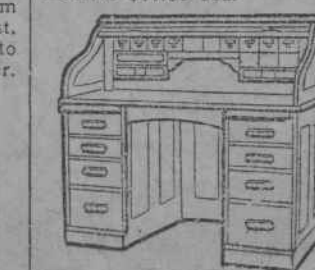


**This \$4
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Made of solid
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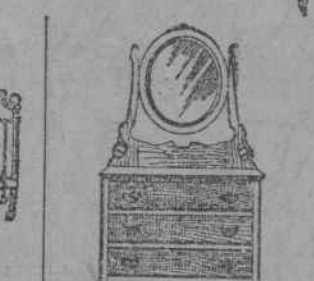


**This \$11.50 Bed
Monday for \$7.50**
Something new in white
enamelled iron beds, trimmed
with brass. The top rod, bulls,
spindle and rings are of brass,
heavily lacquered and enamel-
led. The bed is baked in
and has three coats of enamel,
which prevents it from turn-
ing yellow. It is a strong and
massive \$11.50 bed.



**This \$24 Oak Desk
Monday for \$15.**
Made of oak, with one draw-
er, two letter files in top and
two cabinets for paper and let-
ter files; just 4 ft. high.

**We Make No Charge
for Boxing, Crating
or delivering Fur-
niture.**



**This \$11 Dresser
Monday for \$5.75.**
Made with French oval
plate mirror, well finished,
durable and very artistic.



**This \$6.50 Rocker
Monday for \$3.50.**
Fine mahogany finish,
with shaped wood seat and
tapestry upholstered back,
having a pretty picture
woven in.

**This \$6.50 Rocker
Monday for \$3.50.**
Fine mahogany finish,
with shaped wood seat and
tapestry upholstered back,
having a pretty picture
woven in.



**This \$16 Couch
Monday for \$9.50**
Covered with assorted colors of ve-
lour, corduroy and Belgian velvet,
spring edge all around full size, made
to last. Trimmed with large brass-
headed tacks. These couches will be
made to order, or may be had right out
of stock.



**This \$17 Mattress
Monday for \$10.**
Made of soft black hair, which will
hold its shape longer than South Amer-
ican hair, weight 40 lbs., covered
with A. C. A. ticking, made in one or
two parts to fit any bed.

**This \$6 Bed-
room Chair
Monday for \$3.50.**
Made of solid ma-
hogany, by one of the
best manufacturers in
the country; polished
like a piano.

Manufacturing Still.

We shall continue to manufacture
wash boilers in our Housefurnishing
Department. We shall also continue
to sell them at the net cost of man-
ufacture while the exhibit is here.
Heavy tin copper bottom Wash Boilers,
warranted:
Size, 7, 8, 9.
Price, 35c., 45c., 55c.

To make things still more interest-
ing we shall also offer:
GRAY STEEL ENAMEL LIPPED
PRESERVING KETTLES, 8-
quart size, at..... 18c.
FOLDING IRONING BOARD, select
stock, strongly made, 4 1/2
size..... 48c.

SLEEVE BOARD, the Day's
style, hard wood..... 23c.
MOP STICKS, the self-wringing kind,
complete with cloths, special
at..... 15c.

CALVINEZ CLOTHES-
LINE, extra heavy, 100 feet..... 15c.
SUGAR OR FLOUR CANISTER, 10
lbs., neatly japanned and stenc-
illed..... 9c.

LARGE SOFT CHAMOIS
SKINS..... 8c.
LARGE BOTTLE OF HOUSE-
HOLD AMMONIA..... 3c.

THE FIRE QUEEN, hot plate, two-
burner gas stove, as good as any made,
fitted with brass cocks and extra heavy
castings, regularly sold at \$1.25, for
this sale only, 200 of them, at the
special price of..... 50c.

THE OIL KING, the best four-burner
oil stove made, in 5 separable parts,
easy to clean and made very strong
and durable, with Russia iron drums
and best ratchet burners, regularly sold
at \$1.65, very special to-mor-
row at..... 95c.

OUR MODEL BLUE FLAME
OIL COOKING STOVES are
the best in the world.
They are made of the best sheet steel.
They have the latest oil generators.
They do not smoke or smell.
They have chilled brass oil reservoir.
They burn 16 hours with 1 gallon of oil.
They are sold with a full guarantee and
at prices within the reach of all.
To-morrow, very special, two-
burner style, 17x23 in. top..... 5.50

THE OIL KING, the best four-burner
oil stove made, in 5 separable parts,
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at prices within the reach of all.
To-morrow, very special, two-
burner style, 17x23 in. top..... 5.50

**The Industrial
Exhibition**

will continue for one week more.
There are 16 different manufacturing
processes shown. Machines that
seem to possess almost human intel-
ligence. You'll be interested and en-
tertained by every one of them.

**A Word About
Sewing Machines.**

To put you in touch with this depart-
ment, and acquaint you with the mar-
vellous bargains to be found here,
we have secured a car-
load of strictly high grade
machines, with the latest
at faciments. These ma-
chines are made by one
of the largest and best known manufac-
turers, but for certain reasons we
do not name him here. We have had
the name of the maker stamped upon
every machine, however, that the pur-
chaser may know we heartily indorse
the manufacturer's statement that
there are no better machines made at
any price. If you can obtain a better
one, return ours and get your money
back. These machines are finished in
polished oak, and are fully guaranteed
for five years. Any repairs needed
during that time we will make free.
The price for the 3-drawer style
Monday will be only..... 11.50



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for five years. Any repairs needed
during that time we will make free.
The price for the 3-drawer style
Monday will be only..... 11.50

**Banquet Lamps
and Dinner Sets.**

BANQUET LAMPS, 3 styles.
solid brass, with onyx col-
umns, Dresden columns,
bronze columns, have
centre-draught burners, fitted
with various styles of
globes, including French
baccarat and best glass,
regularly sold at \$3.50 and
\$4, for this sale,
special, at..... 1.95

CARLSBAD CHINA DIN-
NER SETS, beautifully
decorated with colored
designs of flow-
ers, 113
pieces, all large
shapes, real \$21
sets, for this sale,
at..... 11.75

ENGLISH PORCELAIN DIN-
NER SETS, artistically decorated in colors
and gold.
Napollitan, 100 pieces, worth
\$18, now..... 9.50
Recherche, 100 pieces, worth
\$16.50, now..... 9.50

ENGLISH PORCELAIN DIN-
NER SETS, artistically decorated in colors
and gold.
Napollitan, 100 pieces, worth
\$18, now..... 9.50
Recherche, 100 pieces, worth
\$16.50, now..... 9.50

ENGLISH PORCELAIN DIN-
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NER SETS, artistically decorated in colors
and gold.
Napollitan, 100 pieces, worth
\$18, now..... 9.50
Recherche, 100 pieces, worth
\$16.50, now..... 9.50



**Ladies' Tailor Made Summer Suits Monday
at 1-2 and 1-3 Price.**

We want to close out all the Summer suits yet remain-
ing, and we want to do it quickly. May the loss be what it
may—they will have to go now. So we divide the entire
lot into two subdivisions, to be sold without reserve or
exception Monday as follows:

**Lot 1.
CHOICE
FOR \$5.**
This assortment will contain about 230 garments, all strictly new
1898 fashions, of lawn, dimity and organdie, hardly any of them
alike, hardly one in the entire lot that's not worth \$10.00, \$12.00
or \$15.00, and you can buy any of them Monday for..... **Five Dollars**

**Lot 2.
CHOICE
AT \$10.**
This superb collection will embrace the finest of the fine, the crème
de la crème of all the costliest Summer Dresses we have had this
season. There is not one suit in this division that was priced
before this less than \$18.00, while most of them are real \$20, \$22
and \$25 costumes. Take your choice of
all of them Monday for..... **Ten Dollars**

**Exceptional Values
in Dress Goods.**

100 PIECES OF FINE QUALITY
ALL-WOOL CHALLIES, a choice
color-assortment, positively worth \$2c.
per yard, special for Monday
at..... 25c.

75 PIECES SCOTCH MIXED SUIT-
INGS, 45 inches wide, a splendid fabric
for early fall wear, regularly sold
for 75c. per yard, to-morrow
only..... 38c.

5,000 YARDS BLACK ENGLISH MO-
HAIR BRILLIANTINE, 54 inches
wide, a good 75c. quality,
Monday very special at..... 48c.

3,600 YARDS OF FINE GRADE
BLACK AND NAVY BLUE NON-
SHRINKABLE SERGE, full weight,
fully 50 inches wide, a genuine \$1.00
quality, to-morrow, per yard,
special at..... 68c.

**Carpets, Linoleum
and Mattings.**

If it is possible to surpass the values
we offered last week, the following
will do it. Read the list and judge
for yourself:

40c. INGRAIN CARPETS, the new
weave, choice styles and colorings, 20
different patterns, to-morrow 25c.
per yard at..... 25c.

50c. EXTRA HEAVY INGRAIN CAR-
PET, 10 styles, half wool, very dur-
able, special Monday per yard..... 35c.

75c. EXTRA QUALITY KIDDER-
MINSTER CARPET, one yard wide,
strictly all wool, 25 pretty Brus-
sels patterns, Monday per yard..... 48c.

75c. PIECES SCOTCH LINOLEUM, two
yards wide, imported by us direct, very
special, Monday, per square yard..... 35c.

2,000 YARDS FINEST QUALITY LIN-
OLEUM, 2 and 4 yards wide, the best
made, sold everywhere at 85c. and 90c.,
per yard, our price to-morrow
per square yard..... 65c.

5,000 YARDS NUMBER 1 OILCLOTH,
in all the different widths, regularly
sold at 40c., Monday your
choice per yard..... 28c.

CHINA MATTING, 40 yard rolls, joint-
less, formerly \$5.75, reduced to..... 3.95

CHINA MATTING, 40 yard rolls heavy,
jointless, formerly \$8.25,
reduced to..... 5.75

JAPANESE MATTING, 40 yard rolls,
inlaid, reversible, formerly
\$9.50, reduced to..... 6.25

**Choice Groceries at
Cut Prices.**

DRIED FRUIT: London Layer
Raisins, in clusters, per lb..... 10c.
Extra California Prunes, very large and
meaty, or N. Y. State Fancy
Baldwin Apples, per lb..... 10c.

SPICES: 10-lb. bag Kiln Dried
Sall..... 8c.
Van Duzer's Extract, assorted fla-
vors, 2-oz. bottle..... 15c.

Exercise for the Baby

means a good, easy, durable carriage,
such as we shall place on sale to-
morrow.



THESE CAR-
RIAGES are
the product of
Heywood &
Wakefield, a
firm known the
world over as
makers of fine
baby carriages.
Your choice of
these carriages,
made of finest
read, beautifully varnished, upholstered
in all the newest effects and materials,
fitted with best parasol rubber tire
wheels, patented brakes and hardwood
gears, regular prices \$12,
\$15 and \$18, to-morrow for 9.75

We shall also offer a special lot of LACE
COVERS FOR PARASOLS at the
extraordinarily low price
of..... 50c.

**Of Interest
to Tourists.**

To prove con-
clusively that
this stock of
ours is the largest
and finest in
the country, and that our prices are
always the lowest. We quote for
Monday:

CANVAS-
COVERED
TRUNKS,
with hard-
wood slats,
iron bottom,
cleat rollers,
good lock
and set-up
tray, with di-
vision for
hats, very
special at
1.75

CANVAS-COVERED TRUNKS, with
heavy hardwood slats, protected with
steel clamps, good bolts and brass
locks, bound with hard fibre, exceed-
ingly strong, 23-inch size,
Monday special for only..... 3.50

**A Wonderful
Toothpick Machine**

will be also shown for the first time
Monday. Block of wood goes in
at one end and the finished tooth-
picks come out at the other, 60,000
per hour. And what is more, our
name will be printed on every one
of them. The toothpicks will be
given away FREE.